

Ice Cream **FACTORY**

SELLING TIPS

FREEZER LOCATION IS EVERY THING! PLACING THE FREEZER NEAR THE FRONT OF THE STORE MAKES IT VISIBLE AND EASILY ACCESSIBLE.

12 OUNCE PRICING:

- **CASE OF 12 UNITS: \$49.99**
- **EACH CONTAINER: \$4.16**
- **SUGGESTED RETAIL: \$5.99**

QUART PRICING:

- **CASE OF 4 UNITS: \$31.25**
- **EACH CONTAINER: \$7.81**
- **SUGGESTED RETAIL: \$11.99**

COLOR CHANGING SPOONS:

A GREAT WAY FOR YOUR CUSTOMERS TO EAT ON-THE-GO.

PACKAGE OPTIONS:

- **250 COUNT: \$47.99**
- **500 COUNT: \$79.99**
- **1000 COUNT: \$139**

SPOONS CAN BE SOLD FOR \$0.25 EACH TO ADD EXTRA PROFIT TO YOUR INVESTMENT



MARKETING SUPPORT:

WHEN IT COMES TO MARKETING, WE BELIEVE IN GIVING OUR CLIENTS THE FREEDOM AND RESOURCES THEY NEED FOR EFFECTIVE MARKETING!

- **ORDER WINDOW CLINGS AND AISLE VIOLATORS THROUGH YOUR CSR FOR TARGETED IN-STORE PROMOTION.**
- **WE GIVE OPEN ACCESS TO OUR PROFESSIONALLY CAPTURED IMAGES ON OUR SOCIAL MEDIA PLATFORMS, ENSURING TOP-NOTCH VISUALS FOR YOUR ADVERTISING. ADDITIONALLY, IF IT MATCHES YOUR BRAND AND AUDIENCE, YOU CAN MAKE USE OF OUR TIKTOK VIDEOS.**
- **TAG ICE CREAM FACTORY ON YOUR SOCIAL ACCOUNTS SO THAT WE CAN HELP SHARE THE WORD ABOUT YOUR ICE CREAM OFFERINGS.**
- **YOU CAN FIND A VARIETY OF DOWNLOADABLE AND SHAREABLE PICTURES IN THE ICF WHOLESAL MEDIA KIT. ACCESS THE KIT AND CREATE ADVERTISEMENTS THAT PERFECTLY REPRESENT YOUR BUSINESS AND ITS GOALS.**

